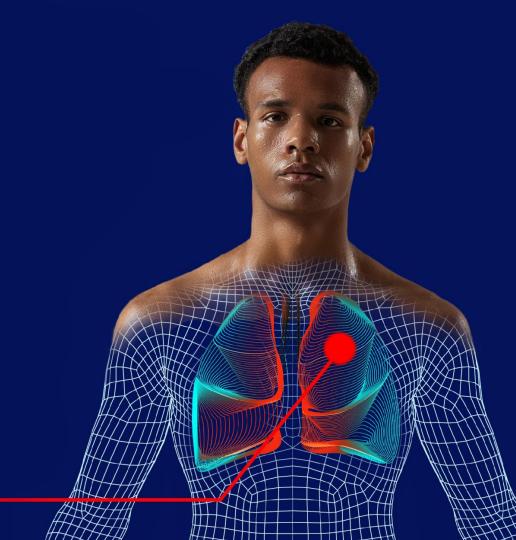
# **Modulight Oyj**

Seppo Orsila toimitusjohtaja 29.11.2022



# Today's agenda

- Modulight in brief
- □ Q3 2022 highlights
- □ Objectives and Financial Targets
- □ Q&A



Memory Sloan Kettering Cancer Center, New York, NY (Nov-22)



**Modulight in Brief** 

# **Modulight in brief**

Modulight provides lasers and optics for demanding applications

#### Medicine- ja Biomedicine

- Oncology (cancer diseases) products
- Ophthalmology products
- Genetics and diagnostics products

#### Other high-value add applications

Modulight provides laser solutions for selected synergistic high customer value applications with own brand & technology

- Quantum computing
- □ Flow cytometry
- □ Digital press

#### **Services**

- □ Pay per Treatment (PPT) and other SaaS based business models
- ☐ Ability to speed up customer go to market and deployment to larger patient populations
- □ Regulatory design and approval support in clinical & documentation service
- □ Data Analytics & Al and Cloud Services for improved treatment result (efficacy)
- □ Lifecycle support with recurring service plans
- □ On-site or Online training and calibration
- □ Regulatory and feature software updates

EBITDA, % average 2018-2021 (2022/1-3Qs at loss)

Projects with commercialization potential

44 %

20+

in total more than ten international pharmaceutical companies, Fortune 500 listed companies, cancer research centers and universities as clients.

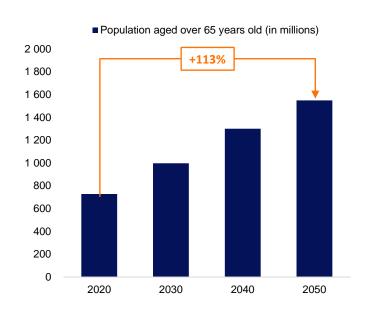
years of experience in medical applications, the development and manufacture of lasers and optics.



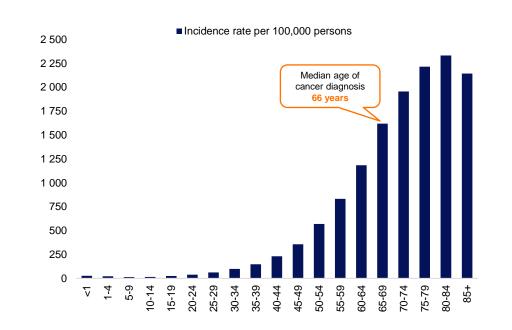
### Aging population driving demand

for better cancer treatment

#### Elderly population doubling in size during the next decades

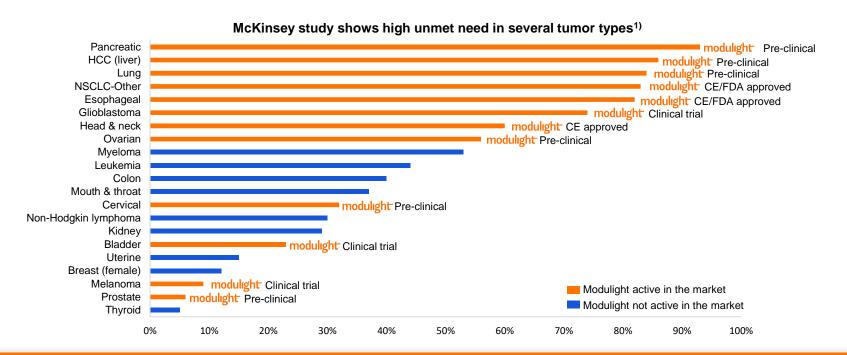


#### Age is the biggest risk factor for cancer





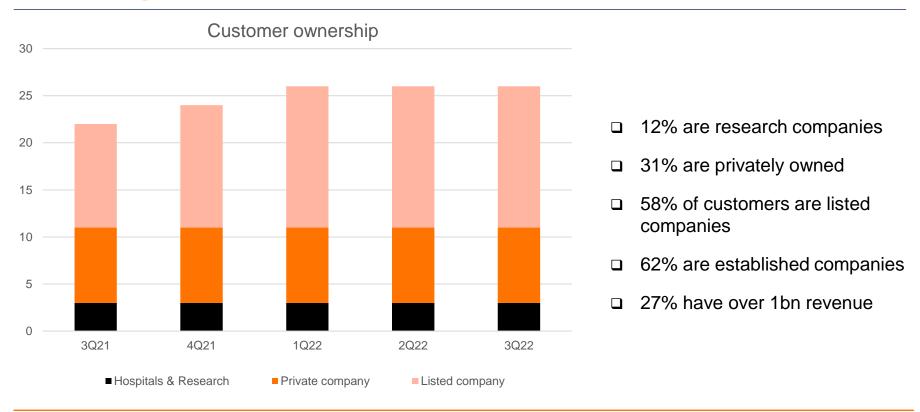
#### Significant potential in indications with high unmet need



Modulight is targeting indications where the need for new treatment options is high



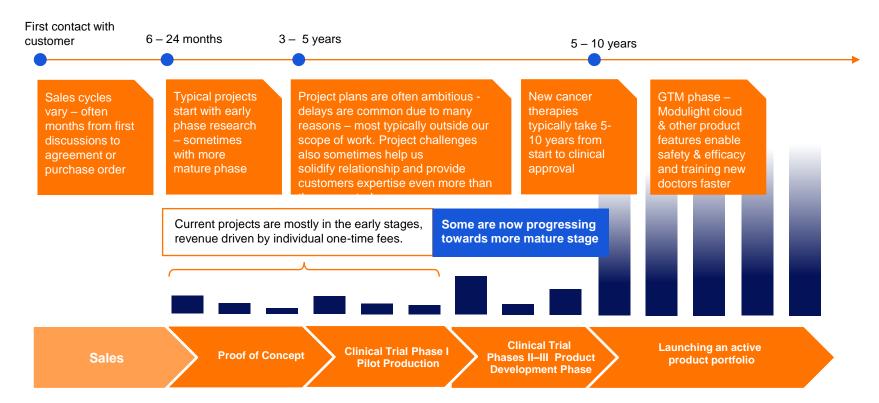
### Modulight's customer base



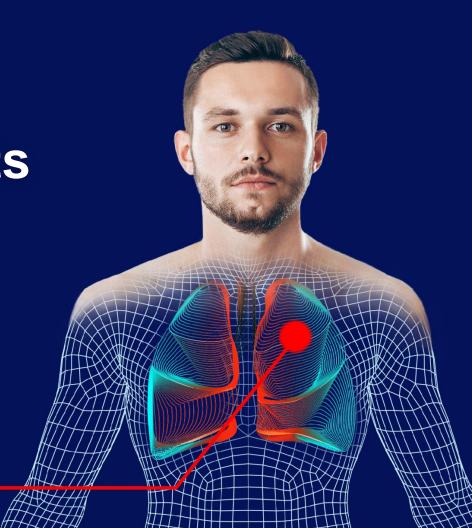


# A typical project

#### **CASE EXAMPLE:** Generic Modulight customer project flow







### Q3 2022 financial highlights

Revenue

1,232
thousand

**EBITDA** 

-1,342
thousand

-109% of revenue

**EBIT** 

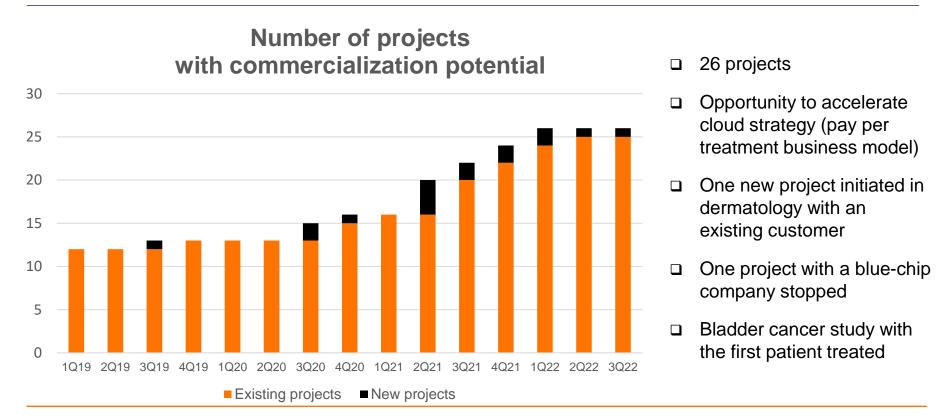
**EUR** 

-1,812 thousand

-147% of revenue

- Revenue -42% YoY mainly due to uncertainty in the business environment
- Lower profitability due to lower revenue
- Costs increased due to growth strategy implementation
- Employee satisfaction survey continues at very high level (record number)

# Solid product development pipeline





### Product development pipeline progressing



**Customer**: Major NYSE listed pharmaceutical company

**Indication:** Ophthalmology

Discussions about a "classical click fee model" or pay per treatment model.



**Customer**: Publicly listed US pharmaceutical company

Indication: Bladder cancer

Important milestone reaches as the first patient in the study was treated.



**Customer**: Publicly listed US medical

device company

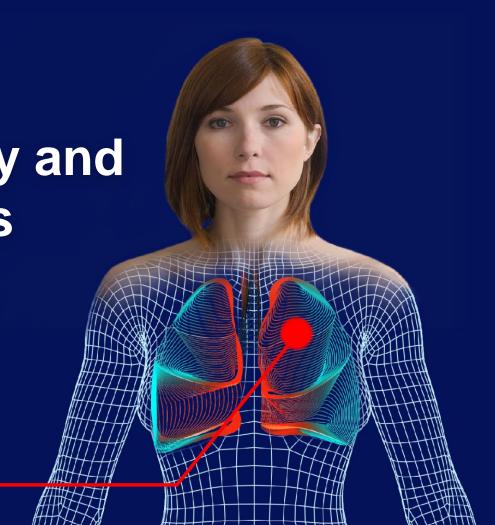
**Indication:** Dermatology

In addition to an an on-going major project, discussions about a new high priority project with aim to launch product next year.





**Updated Strategy and Financial Targets** 



#### **Updated strategy and financial targets 2023–2025**



Targeting strong annual growth and a return to strong profitability



Continuing to focus on the company's unique laser technology expertise and expanding its offering to new indications and applications



Taking advantage of the state-of-the-art technology production capacity



Seeking growth especially in the US market and SaaS-based business models



Targeting also carbonneutral business by 2025



### Strategy and targets

Strong revenue

growth

Geographical New business Commercial and State-of-the-art Expansion to new STRATEGIC KEY indications and models laser technology expansion operative **FACTORS** applications excellence expertise Sales, marketing and operations development Cloud technology and cloud based service development STRATEGIC Productizing platform devices for various indications & applications **PROGRAMS** Technology development based on the completed investment program Development of ESG, governance and reporting Min. 3 commercial Local operations in Pay Per Treatment Improvement of Carbon neutral **BUSINESS** roll outs in current the US and selective and other SaaS based efficacy and operations accessibility with cloud **TARGETS** R&D pipeline parterneships in business models in 2025 **Europe and Asia** based services **FINANCIAL** Dividend policy:

Return to strong

EBITDA-%



TARGETS AND

**DIVIDEND POLICY** 

invest all proceeds to organic and inorganic growth

- little or no dividends in coming years

#### **Outlook**

Modulight has not issued a guidance for revenue or profitability in 2022.

As the company's customer projects are still distributed across varying early stages of development, and predicting developments in the market remains challenging, it is difficult to forecast performance in 2022.

However, we expect that changes in the operating environment caused by COVID-19 restrictions as well as macroeconomic and geopolitical uncertainty still impact our financial performance in the short term.



Carolina Urologic Research Center, Myrtle Beach, SC (Sep-22)



### Summary

- 26 projects R&D pipeline with US and other international pharmaceuticals and life science / technology companies. Typically Modulight is sole source technology partner with also wide clinical responsibilities
- □ Focus on local presence in US (sales+service+regulatory) and proactive sales work with continuation of marketing to create inbound flow
- □ Vertical integration expanded with 23m€ investment program (2019 2022) progressed to point where we expect to start reaping benefits – this is now expected to give increasing benefits over several coming years
- Unique, patented product platforms & technology used by multiple leading pharmaceutical and technology companies to increasing number of indications and even some indications addressed by several companies using our technology
- Strong balance sheet, unique technology, Modulight branded prouduct platforms and supporting megatrends are a good basis for continuing the execution of the growth strategy



# Thank you! Questions?

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